



# A Report to District One

Altrusa International Foundation, Inc.

2023 District Conference

Presented by District Liaison, Anne Rash

# MEET THE FOUNDATION



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Altrusa International Foundation, Inc.  
2021-2023 Board of Trustees



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# Meet Your International Foundation Board Nominees



**Anne Condran**  
District Six  
Altrusa of Muncie, IN



**Dona M. Garretson**  
District Ten  
Altrusa of Grand Junction, Co



**Nancy Hohenstein**  
District Twelve  
Altrusa of Gig Harbor, WA



**Marcia Lucas**  
District Eleven  
Altrusa of Tucson, AZ



**Germaine Vonderhaar**  
District Five  
Altrusa of Hamilton, OH

**Nominees' bios will be provided in the May edition of the Impact newsletter.**





### CLUB 21 PROGRAM

Funded \$40,500 in grants to children's camps and international healthcare organizations



### ASTRA SCHOLARSHIPS AND SERVICE AWARDS



Provided \$13,325 in scholarships and service awards.

### DISASTER RELIEF AID

Provided \$92,054 in disaster relief aid around the world to those left devastated



## GRAND TOTAL

The Foundation distributed a grand total of \$414,430 in giving programs, scholarships, and awards.



Young campers taking a stroll at Camp Dreamcatchers, a 2022 Club 21 grant recipient.



Altrusa International of Albany OR donated 80 new books to Growing Leaders Early Learning Center to support literacy among its community.

### GRANTS PROGRAM



Awarded \$268,551 in grants to Altrusa Clubs across all fourteen districts

### PROJECT GENEROSITY CHALLENGE

Raised \$124,069 from March 20, 2022-May 31, 2022



Awarded grants to 86 Altrusa Clubs, 4 international healthcare organizations, and 4 children's camps



# Project Generosity Service Award Winners!

THE FOLLOWING CLUB AWARDS ARE NAMED IN HONOR OF FORMER INTERNATIONAL FOUNDATION TRUSTEE DEBBY WEBER:

## **Largest Total Altrusa Club Fundraising Gifts:**



Place \$1,500 to Altrusa International of Temple, TX



Place \$750 to Altrusa International of Chula Vista, CA



Place \$500 to Altrusa International of Muncie, IN

## **Largest Total Altrusa Club Fundraising Gifts Per Capita:**



Place \$1,500 to Altrusa International of Chula Vista, CA



Place \$750 to Altrusa International of Brazos, TX



Place \$500 to Altrusa International of Temple, TX

# FOUNDATION GIVING PROGRAMS

## ENDOWMENT

- Established in 1992
- Chief source of income for all charitable activities of the Foundation
- Designated Funds – only interest/dividends can be spent

## SPECIAL CAMPAIGNS AND ANNUAL FUND

- Annual Funds are year-long (fiscal) initiatives that support the general operational needs of the Foundation
- Credit is given towards Club Service Awards

## WHERE NEEDED MOST

- This type of general donation meets the most pressing needs of Foundation

## DISASTER RELIEF AID

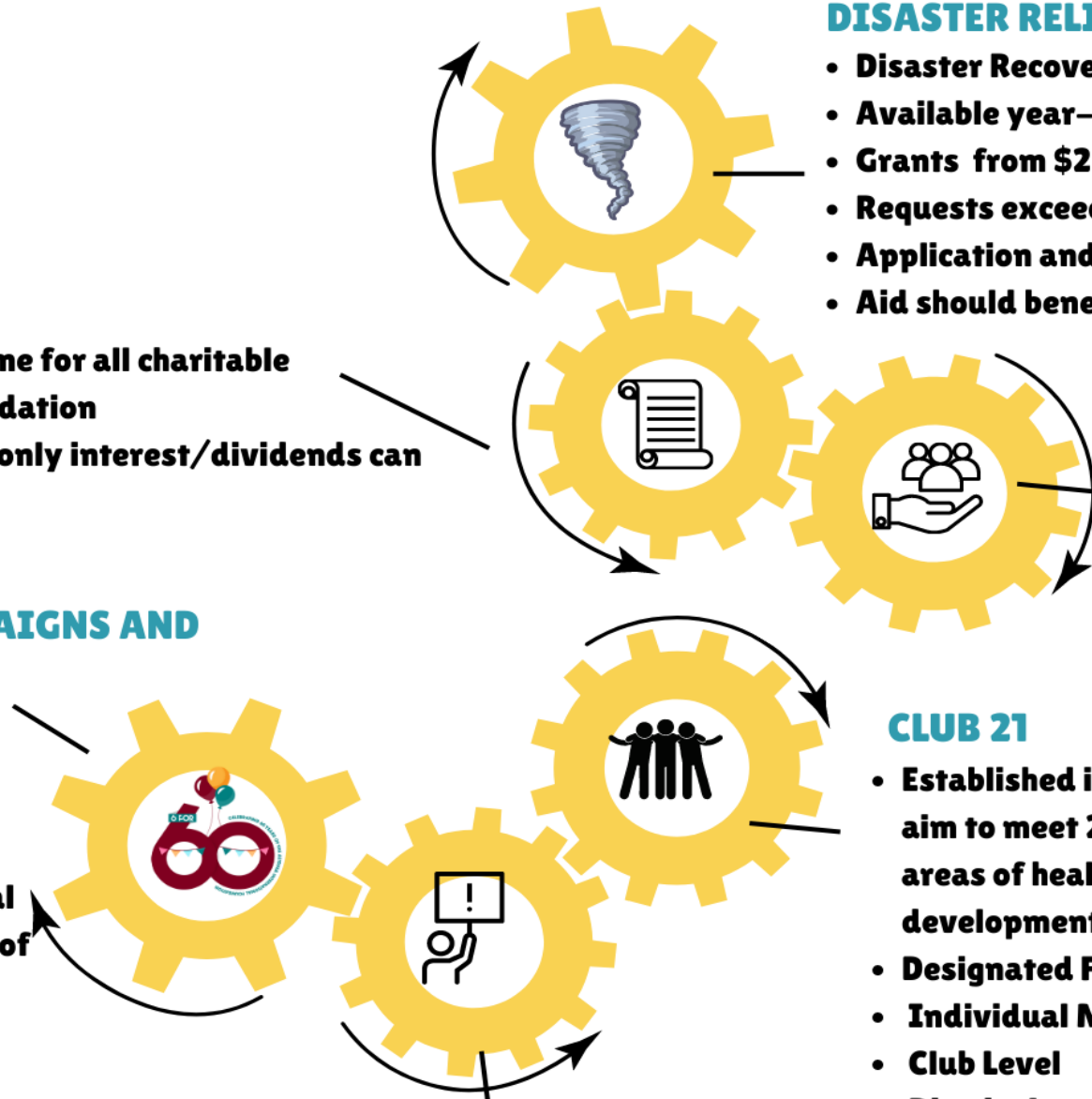
- Disaster Recovery and Relief
- Available year-round
- Grants from \$250–\$2,500
- Requests exceeding \$2,500 need Board approval
- Application and descriptive narrative are required
- Aid should benefit at least 100 community members

## GRANTS PROGRAM

- Provides financial support to Altrusa Clubs, ASTRA Clubs, and Districts
- Community service projects
- Grants from \$250–\$4,000

## CLUB 21

- Established in 1997 to support organizations that aim to meet 21st century needs, primarily in the areas of healthcare, education, economic development, and leadership
- Designated Fund
- Individual Members
- Club Level
- District Level



### Club 21 Annual Membership

- ❖ Supports children and their families affected by disease and disability, and educational healthcare programs in West Africa
- ❖ \$21.00 per year qualifies an individual as a Club 21 member
- ❖ \$210.00 qualifies an Altrusa Club or District as a Club 21 member
- ❖ Individuals receive a one-time Club 21 pin; Districts/Clubs receive a one-time Club 21 medallion.
- ❖ Membership renews annually from the date dues are paid, but many clubs collectively renew memberships in April-May.
- ❖ **Does not count towards Lamplighter contribution progress**

## Planned Giving and Annual Club 21 Membership

### Planned Giving

- ❖ As the name suggests, planned gifts are donations that are set up now to be donated at a future date.
- ❖ Planned giving donations are usually arranged for after a donor has passed away and can also be referred to as legacy giving.
- ❖ While legacy gifts are often made as a bequest in a donor's will, they can take other forms as well, including:
  - gifts of life insurance,
  - charitable annuities,
  - charitable remainder trusts, and
  - gifts of stocks or securities.
- ❖ *All Planned Giving bequests to the Altrusa International Foundation are restricted to the Endowment Fund*



# Who watches the Foundation's money?



The Foundation Board includes a Finance Committee that consults a Financial Advisor



The Altrusa International Foundation is audited by an independent firm on an annual basis



The Finance Committee: Oversees income, expenses, and investments  
Prepares budgets and approves grant funds





# GRANTS APPLICATION PROCESS

**GRANTS PROGRAM DEADLINES: TWO CYCLES PER YEAR:  
CYCLE ONE (SEPTEMBER 15) AND CYCLE TWO (MARCH 15)**

## ELIGIBILITY AND TYPES OF GRANTS

**One (1) Grant per Cycle per Club, District, and ASTRA Club**

- **Service Project Grants (\$250–\$4,000)**
- **Individual Grants (\$4,000, one-time)**
- **New ASTRA and Altrusa Club Charter Grant (\$2,000, one-time)**
- **Club 21 (international and childrens' camps, up to \$4,000)**

## HOW TO APPLY

- **Coverletter, program narrative (answer all questions), and program budget**
- **Application materials are available on the website**
- **Only complete applications with the appropriate signatures will be accepted.**



## FOLLOW UP REPORT DEADLINE

- **12-months from receipt of grant funding**



**GRANT APPLICATIONS AND  
FOLLOW UP REPORT  
FORMS ARE ON THE WEBSITE**

**ALL GRANT APPLICATIONS SHOULD BE EMAILED TO  
FOUNDATION@ALTRUSA.ORG (DO NOT MAIL OR FAX)**

**AN ADDITIONAL GRANT WORKSHOP WILL  
BE HELD AT THE 2023 INTERNATIONAL  
CONVENTION.**

- ❖ The number of grants funded and the award amount of each grant are dependent upon available funding and the number and quality of applications.
- ❖ The Altrusa International Foundation, Inc. reserves the right to make the final decision on all applications.
- ❖ *The Foundation strongly encourages applicants to seek other sources of funding in the event the grant request is not or is partially funded.*

## 6 FOR 60 GIVING CAMPAIGN

- In celebration of the Foundation's 60th anniversary, the Foundation has launched a 2-year campaign which replaces last year's Project Generosity Challenge.
- The Foundation asks Altrusans and friends to contribute at one or more of the six suggested giving levels:
  1. \$60 (Light Blue)
  2. \$160 (White)
  3. \$260 (Teal)
  4. \$560 (Dark Blue)
  5. \$860 (Maroon)
  6. \$1,060 (Gold)
- All gifts will receive a special commemorative ribbon unique to each gift level.
- For all gifts since June 1, 2022, credit will be given to this campaign. Cumulative gifts, with the exception of Club 21, over \$500 USD made in each fiscal year will be eligible for Lamplighter recognition
- Each District will have a unique Mobile Cause fundraising page to share. For this giving campaign, we are asking that Districts create their own "challenge" among its membership to exceed last year's giving by 10% (Per District goal is \$12,000).



Contributions made between May 1, 2022-January 31, 2023 will be recognized with the color-matched ribbon at the District conference so that members may celebrate their support of this campaign. Recognition will also be given to 6 for 60 supporters at the International Convention for all cumulative gifts, except Club 21, made through May 31, 2023.

# The 6 for 60 Giving Campaign (cont.)

All contributions received across all programs from June 1-May 31 will be counted towards the Debby Weber Fundraising Awards.

## ***The Debby Weber Fundraising Awards***

- First place winners will receive \$1,500
- Second place will receive \$750
- Third place will receive \$500

The Debby Weber Fundraising Awards are named in honor of former International Foundation Trustee Debby Weber. The service awards will go to the winning Altrusa Clubs, and individual gifts count towards the club's total. The top three Altrusa Clubs with the largest fundraising gifts, and top three Altrusa Clubs with the largest gifts per capita, will receive the awards.

**Contributions made between May 1, 2022-January 31, 2023 will be recognized with the color-matched ribbon at the District conference so that members may celebrate their support of this campaign. Recognition will also be given to 6 for 60 supporters at the International Convention for all cumulative gifts, except Club 21, made through May 31, 2023.**



## ONLINE DONATIONS & MOBILE CAUSE FUNDRAISING

- **Mobile Cause is a giving software that **securely** processes the online credit card and PayPal payments (only).**
  - **It also allows for text-to-give, simplifying the donation process even further.**
  - **It does not track gifts made by check or money order (may not reflect complete giving record by District).**
- **The Foundation website **NOW PROCESSES INTERNATIONAL CREDIT CARD TRANSACTIONS****
- **Mobile Cause also allows the Foundation to create fundraising webpages for the entire organization, Districts, and for special fundraising campaigns such as Project Generosity and the 6 for 60 Giving Campaign.**
- **As with previous campaigns, each District has been assigned a unique fundraising webpage and link that can be shared with its donors.**
- **The fundraising page will allow the Districts and the Foundation to track progress towards fundraising goals in real time.**
  - **Districts can also see the Leaderboard that will show which Districts are leading in fundraising dollars and number of donors (good competition!)**







## DONOR RECOGNITION AWARDS



### LAMPLIGHTER

For each \$500 USD donation;  
can hold 25 diamonds



### LUCENTE

Awarded for 10–\$500 USD  
gifts



### HOFMEISTER

Awarded for 25–\$500 gifts;  
diamonds and sapphires



### LAMPLIGHTER CLUB PATCH

For a \$500 USD Club or  
District–level gift



### CLUB 21 MEDALLION

For a \$210 USD Club or  
District–level gift



### ANNUAL CLUB 21 BANNER PIN (CLUB OR DISTRICT)



### CLUB 21 PIN (INDIVIDUAL)

For a \$21 membership

**\*A new Lamplighter pin will be announced at the International Convention. It will recognize donations beyond the Hofmeister pin.**

Thank you for your continued support  
of the International Foundation and its programs!



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