

Feeling lost on how to recruit new members?



2022 Altrusa District One Workshop

Recruiting New Members

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Recruitment Ideas

Get help from current members

- Host a “bring a friend” meeting
- Encourage members to share your newsletter
- Ask members to list their membership in their professional bios
- Invite members’ families to events
- Offer an alternate meeting time to attract people with different schedules
- Reach out to former members



Recruitment Ideas

Social Media Ideas

- **Create a LinkedIn profile for your organization**
- **Encourage members to share club activities on social media**
- **Create or update other social media accounts for the club**
- **Share pictures or videos of your events**
- **Use emotional storytelling**
- **Share you service projects and other successful activities with the District and other Altrusa social media accounts**



Activity Time

Forty Potential In Four Minutes



ALRIGHT PEOPLE



LET'S DO THIS!

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Thank you!