Feeling lost on how to recruit new members?



2022 Altrusa District One Workshop

Recruiting New Members

Jenn Belcher

Recruitment Ideas

Leading to a Better Community

Get help from current members

Internationa

- Host a "bring a friend" meeting
- Encourage members to share your newsletter

 Ask members to list their membership in their professional bios

- Invite members' families to events
- Offer an alternate meeting time to attract people with different schedules
- Reach out to former members

Recruitment Ideas

Social Media Ideas

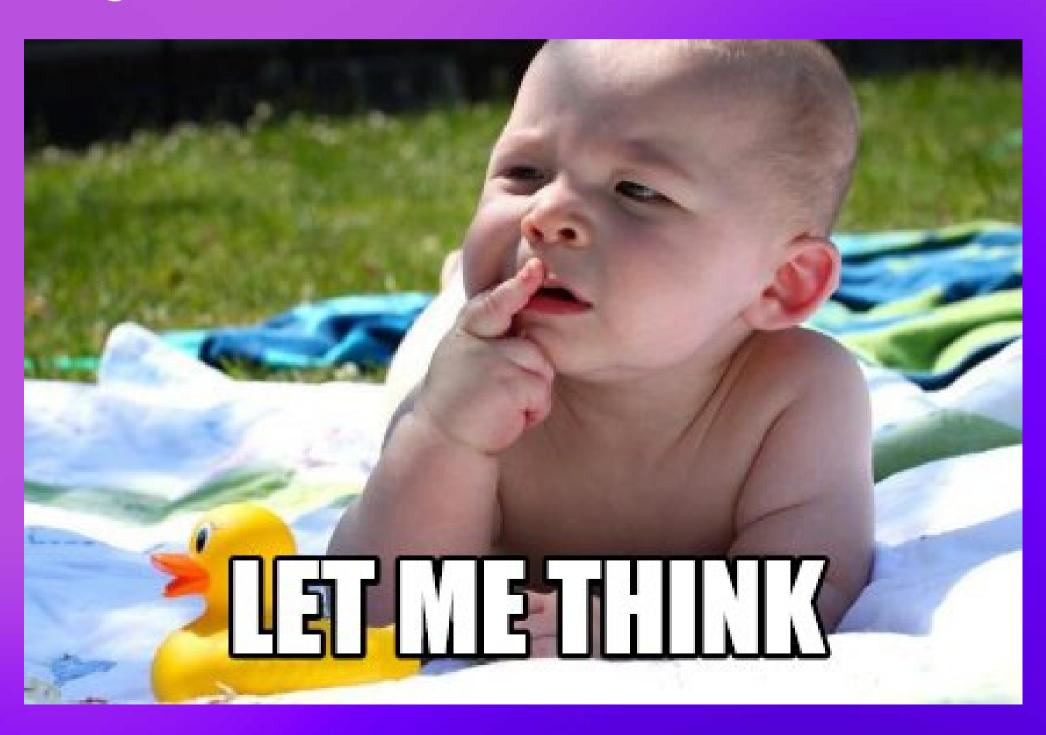
- Create a LinkedIn profile for your organization
- Encourage members to share club activities on social media
- Create or update other social media accounts for the club



- Share pictures or videos of your events
- Use emotional storytelling
- Share you service projects and other successful activities with the District and other Altrusa social media accounts

Activity Time

Forty Potential In Four Minutes





Thank you!